



WHITE PRINCE PTY LTD PRIVACY POLICY

Purpose

White Prince Pty Ltd ABN 38 073 173 716 respects and values the privacy of the people we deal with. White Prince Pty Ltd is committed to protecting your privacy and complying with the Privacy Act 1988 (Cth) (**Privacy Act**) and other applicable privacy laws and regulations.

This Privacy Policy describes how we collect, hold, use and disclose your personal information, and how we maintain the quality and security of your personal information.

Personal Information Collected

White Prince Pty Ltd collects Personal Information necessary to establish a mutually beneficial relationship with you and enable you to access our good and services. The type of information White Prince Pty Ltd records includes your name, contact details (including telephone number and email address) and business relationship history. Information will be collected when you contact us in person, by telephone, visit our website and other forms of communication.

Use of Personal Information

White Prince Pty Ltd collects your Personal Information for the primary purpose of our business relationship with you including for the purpose of:

- accounting and administration;
- regulatory compliance;
- protection from error or fraud;
- identifying and informing you about goods or services.

We will not keep your personal information for longer than we need to. In most cases, this means that we will only retain your personal information for the duration of your relationship with us unless we are required to retain your personal information to comply with applicable laws, for example record-keeping obligations.

Consent to Disclosure

White Prince Pty Ltd outsources some service and operational activities in order to provide services to you our customers and suppliers. On occasions, your consent to us disclosing your personal information will be implied. For example, when goods you have ordered are delivered, the sub-contractor that we may engage will require your

information to make delivery of those goods. In particular circumstances, we will seek your consent will be sought so that we can disclose your information to third parties.

Direct Marketing

White Prince Pty Ltd will not disclose your Personal Information to third parties for the purpose of allowing them to direct market their goods or services. However, we may use your Personal Information to bring to your attention other products and services that may be of interest to you. Any direct marketing by White Prince Pty Ltd will be provided on the basis that you may inform us not to forward direct marketing material in the future.

Security

White Prince Pty Ltd uses prudent, industry accepted techniques to secure your Personal Information. You may contact us to obtain more information regarding the specific steps we take to secure the Personal Information we collect, to access/update your personal information or any other enquires.

How to contact us

For any other queries, problems, complaints, or communication in relation to this Privacy Policy, please contact us using the following methods:

Email:

admin@whiteprince.com.au

Post:

Attention: Privacy

White Prince Pty Ltd

61 Wallace Road

Vineyard NSW 2765

For more information

For additional details on the Privacy Act and the Australian Privacy Principles, please visit the Office of the Australian Information Commissioner's website at www.oaic.gov.au or reach out to them via email at enquiries@oaic.gov.au.